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CHICAGO DESIGNER'S ANNUAL NEW YORK FASHION EXCURSION: In Preparation for Prom Season!

(Chicago, Illinois) – On Tuesday, February 20, 2018, fashion designer, Kimberly Shorter, of ***Classy Designs***, will board a flight to New York's fashion capital near Manhattan, taking with her a group of 33 eager high school students (along with their parents) looking forward to find elegant and hard to find fabric for their prom gowns and suits this spring. Several other travelers are young teens preparing for their birthdays this year. This trip is not the first for 37-year-old designer, Kimberly. However, a group traveling this large "are all due to a few of her prom dresses going viral on social media in 2017," said Kimberly.



Five years ago, Kimberly Shorter began traveling to New York in search of beautiful fabric that she made available to her clients. "It was way more than Chicago had to offer," said Ms. Shorter. She told her mom that she would mention it to a few prom kids to see if they would be interested in taking a flight to the fashion district to buy

unique fabric for their prom gowns and suits. The first year, she told her prom clients and only three agreed to come. The second year, twenty-one clients and their parents agree to come. This group also included her mom and an aunt who were amazed with the number of clients attending this annual excursion to the fashion capital!

With her residence located on Chicago's northwest side and her business based in the heart of Oak Park, IL, shopping district, Kimberly is known for designing elegant prom dresses &





bridal gowns. She believes that “everyone should have a personal designer.” Kimberly is a young woman whose “passion for creating beautiful formal wear exceeds anything” [she] “has ever seen in designer stores.”

This year, her plan also includes bringing along two sewing assistants to aid the students with purchasing their fabrics. Only four people in this group have already traveled to New York. The rest of the group will create memories that will last a lifetime, thanks to this

young lady who goes the extra mile to make their once in a lifetime event truly memorable!

At an earlier age of 27, Kimberly took in interns to show them how to sew and create crafts. Her parents also supported her ventures and helped her open a small banquet facility in Oak Park, IL, where she also used as a sewing studio/banquet, including teaching children ages 5 to 14 years old, how to sew during the summer months. After operating that business for two years, she recently closed it up to open a smaller studio in Oak Park downtown, now dedicating her services full-time as a fashion designer. Ms. Shorter still has that same fire in her eyes to help expose young adults, and to open up their creative minds by going the extra mile. You can contact Kimberly for her great designs or for interviews at (630) 728-5194, or through email at kim4syc@me.com.



Students attending Fashion Designer, Kimberly Shorter, sewing class.



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